

Recognition in a digitized world

James Keevy JET Education Services SOUTH AFRICA



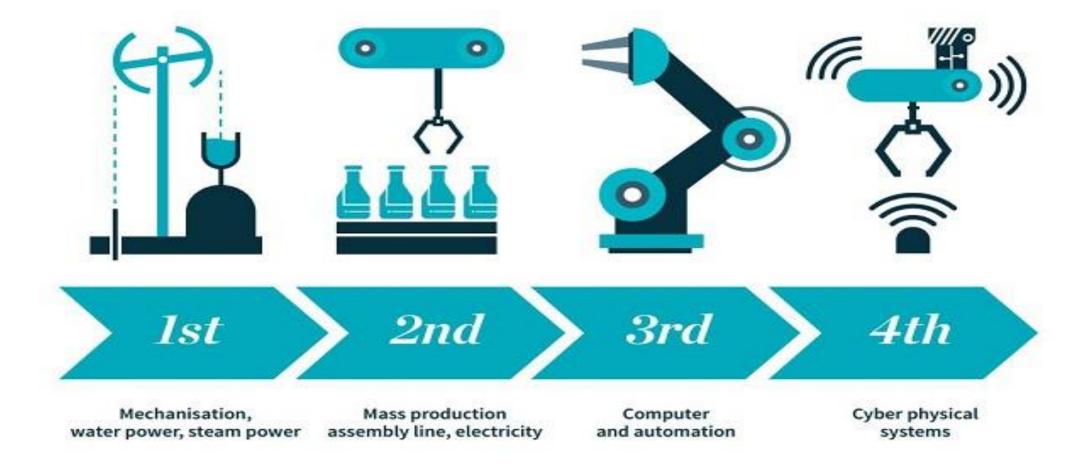
Change²

The skills we need will be dramatically different

Anything that cannot be digitized or automated will become extremely valuable

Human-only traits such as creativity, imagination, intuition, emotions and ethics will be even more important in the future because machines are very good at simulating but not at being

Not individual systems but new ecosystems



Education became available to the middle classes and the merchant and craft guild system developed.

The 19th century brought with it a wave of liberalism and consciousness of equal rights and opportunities, closely accompanied by increased urbanisation. The increased need for skilled manpower eventually resulted in an emphasis on credentialism that persists to the present day.

During the 20th century the emphasis shifted to human capital theory and technological development, eventually leading to concerns whether the education system was able to meet the demands of the labour market.

In the future the skills we need will be dramatically different. Anything that cannot be digitized or automated will become extremely valuable. Human-only traits such as creativity, imagination, intuition, emotions and ethics will be even more important.







"As technology changes, so too will forms of credentialing"

Ifenthaler et al 2016

Visual tokens of achievement, affiliation, authorization, or other trust relationship sharable across the web. Open Badges represent a more detailed picture than a CV or résumé as they can be presented in ever-changing combinations, creating a constantly evolving picture of a person's lifelong learning





Benefits of digital credentials



Digital credential will play a key role for employers to get closer to defining the skills they need

Rewarding and recognising learning in bite-sized chunks, allowing learners to showcase and communicate their achievements in a way that employers can really understand

Visibility of the employee workforce and the skills that they can use as a business

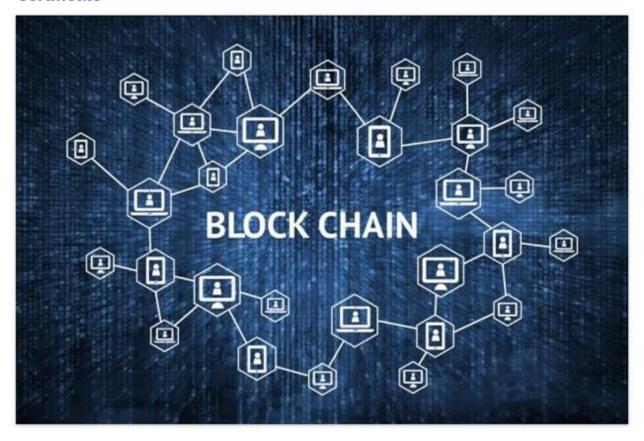


BLOCKCHAIN

Friday, September 22, 2017, 11:50 by Ivan Martin

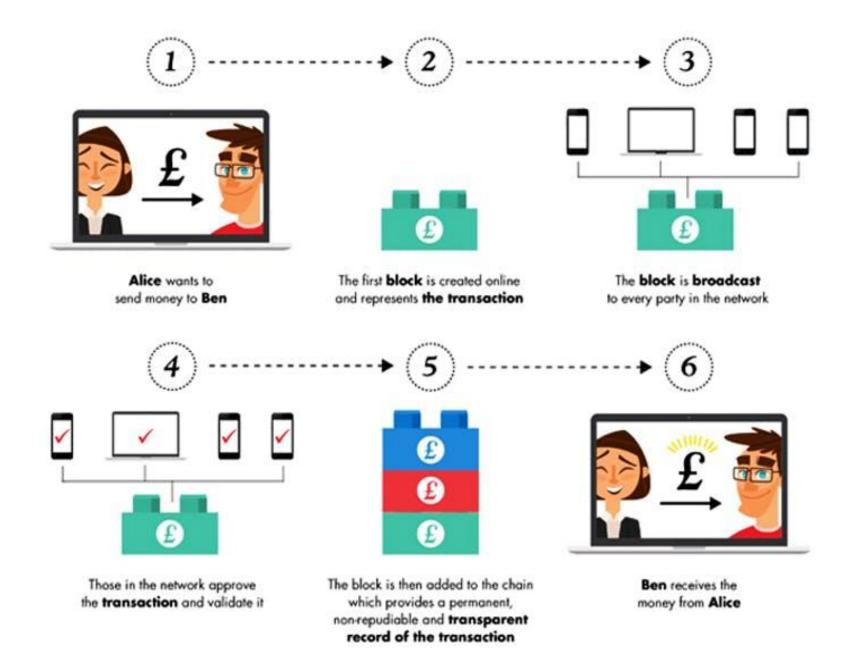
Malta becomes first country to explore blockchain education certificates

Learner no longer needs permission of issuing institution to share certificate

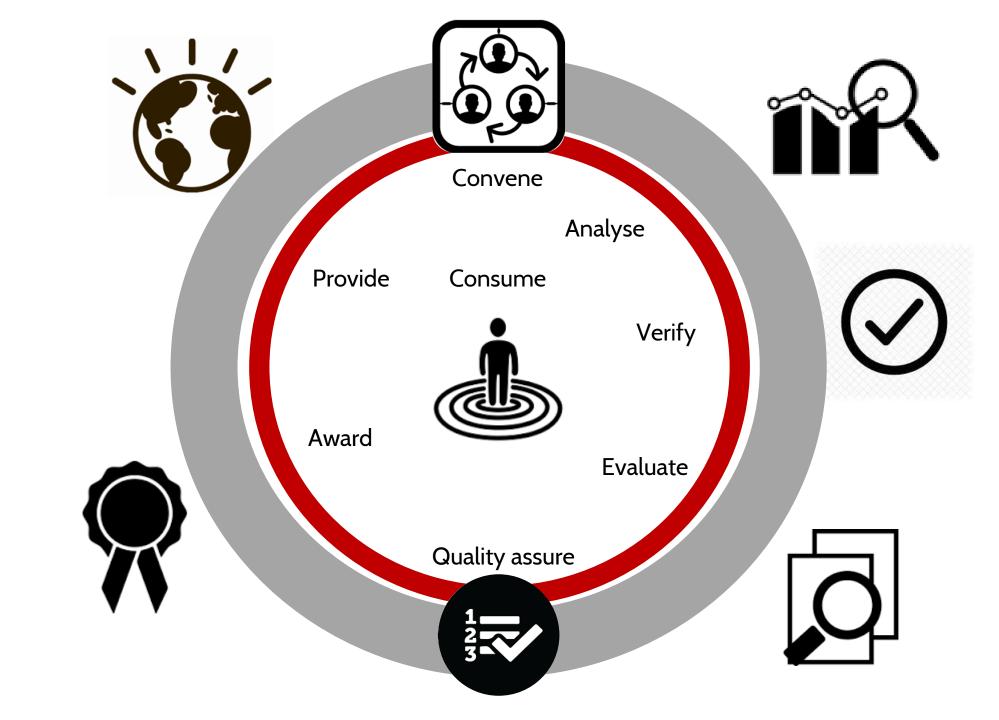


The government has launched a pilot project to explore the possibility of issuing educational certificates on the blockchain.

The project will see diplomas at MCAST, training certificates at ITS, and equivalence statements, accreditation and licensure from the NCFHE, all issued on the emerging technology this year.



Growing number of blockchain initiatives around the word **UKRAINE** - Government 25 4 K plans to trial Ethereum blockchain-based election platform. CANADA - The federal government RUSSIA - Central Bank establishes is considering the use of blockchain Blockchain Working Group to SVÁLBARD MORWAY) GREENLAND CANADA - Toronto technology when advantageous to deliver "analyse and evaluate" potential (DENMARK) government services and to enhance the Stock Exchange hires applications of blockchain EU - European Central Bank bitcoin guru as Chief security of private information. technology within finance. intends to assess blockchain Digital Officer to study for banking services like blockchain potential. payments, securities JAPAN - Financial Services settlement as well as collateral Agency considers amendments to legislation to include virtual currencies such as bitcoin as UK - PWC partners CANADA "fulfilling the functions of currency." Blockstream and Eris Industries to create a solution portfolio for FIs. CHINA - Alibaba explores blockchain for cloud CHINA - People's Bank of JAPAN - Fujitsu and Mizuho USA - The Federal Reserve KA7 service and to fight China weighs blockchain completed a blockchain trial to discusses the creation of UK - UK government counterfeit products. for digital currency. streamline cross-border securities a blockchain based digital exploring use of blockchain transaction settlements. currency with IBM and expresses recordkeeping. optimism over the technology. UNITED STATES OF AMERICA CHINA SOUTH KOREA - Korea Stock FRANCE - Allianz explores Exchange has begun preliminary real world use case of **DUBAI - Government** steps to develop a blockchain trading USA - Linux Foundation leads 28 blockchain in its Fintech ALGERIA LIBYA establishes Blockchain Council platform for off-board dealers. Accelerator Programme, EGYPT leading technology and financial to promote the technology. firms to create open source Hyperledger blockchain standard. HONG KONG - Hong Kong Monetary Authority is funding research into how SINGAPORE - Monetary the ledger system underpinning the Authority of Singapore MEXICO - Bank of Mexico is controversial cryptocurrency could make its launches Smart Nation NIGERIA - Government considering blockchain to MALÁSIA. financial services sector safer and cheaper. Initiative and commits proposes to regulate create a digital version of peso. over \$167 million to bitcoin and monitor INDONESTA BRAZIL support fintech and exchanges and blockchain innovations. gateways to fight HONDURAS - Government is money laundering. AUSTRALIA - Government working with Factom to develop a MIVILES SINGAPORE - DBS and seeks to end double taxation on blockchain land title record system. SCB launch trade finance bitcoin and is seeking new rules KENYA - Government appoints proof of concept using **AUSTRALIA** to govern the use of distributed bitcoin remittance startup Ripple technology. ledgers in financial services. BitPesa board member as Kenyan Ministry of Information, RGENTINA Communications and Technology. AUSTRALIA - Australian Stock Exchange is actively working on a technology transformation programme that will employ Dr. money blockchain technology to potentially replace its equities settlement systems. Source: Asian Banker Research





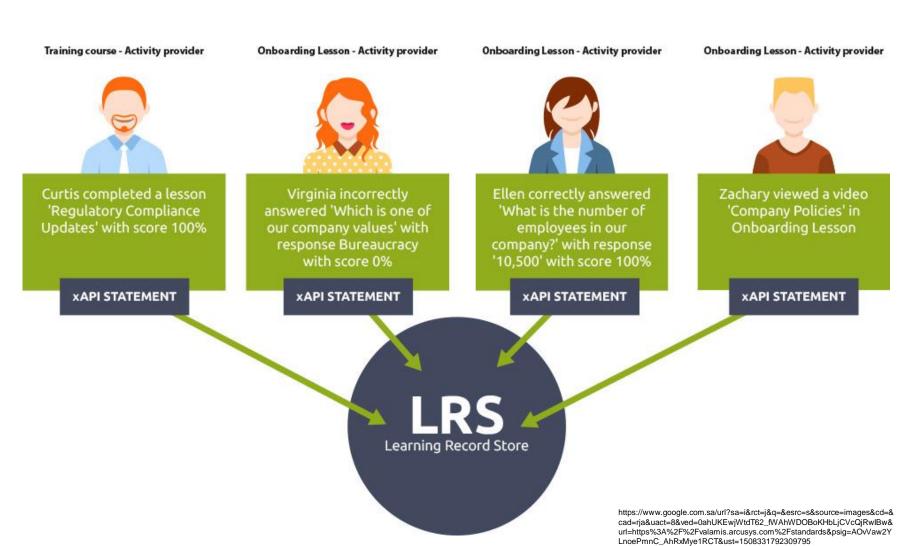


Interoperability

Interoperability imply exchanges between a range of products, or similar products from several different vendors, or even between past and future revisions of the same product. Interoperability may be developed post-facto, as a special measure between two products, while excluding the rest, by using open standards. When a vendor is forced to adapt its system to a dominant system that is not based on open standards, it is not interoperability but only compatibility.

xAPI lets applications share data about human performance (broadly defined). More precisely, xAPI lets you capture (big) data on human performance, along with associated instructional content or performance context information (i.e., experience). xAPI applies "activity streams" to tracking data and provides sub-APIs to access and store information about state and content. This enables nearly dynamic tracking of activities from any platform or software system—from traditional Learning Management Systems to mobile devices, simulations, wearables, physical beacons, and more.





https://www.adlnet.gov/xapi/

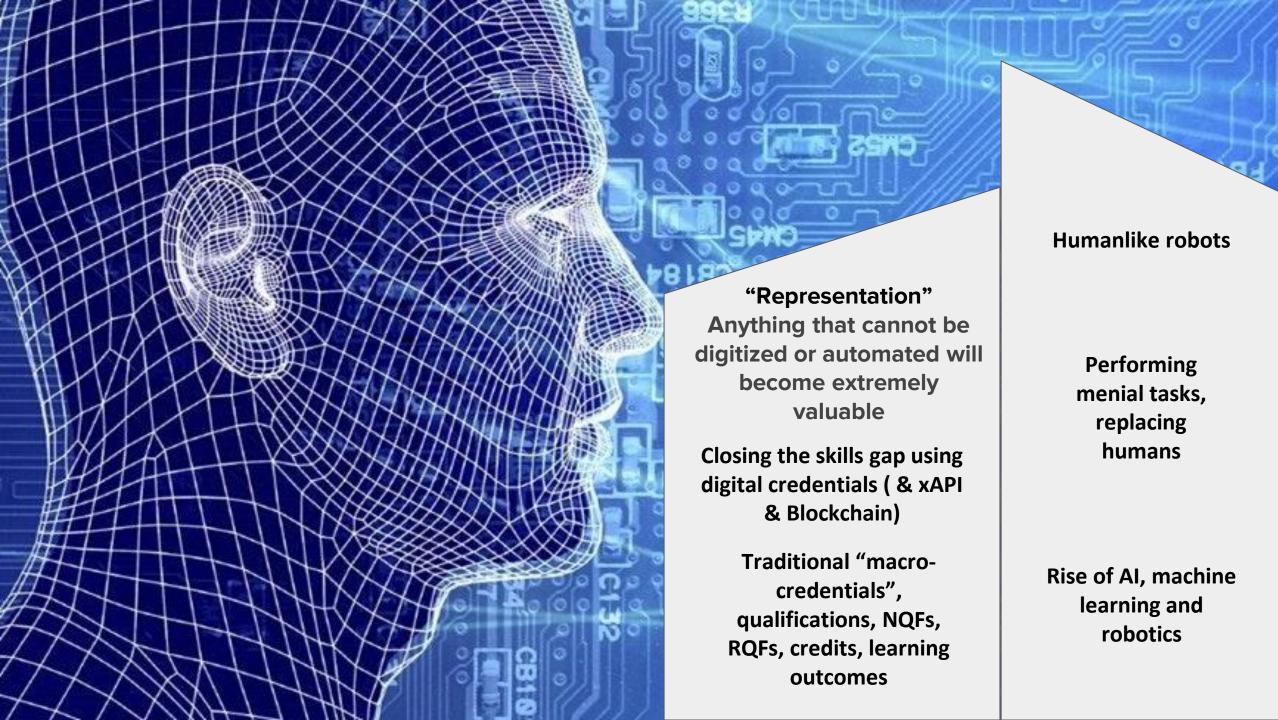
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Current approaches

- Formal, non-formal and informal divide
- Central role of NQFs, with emerging regional QFs
- RPL works, but is costly and slow
- Strong role of national recognition authorities
- Use of learning outcomes

Where we are heading

- The divide becomes much more blurred
- RQFs and world reference levels gain ascendency
- Digital credentials become more mainstream
- Blockchain and privacy measures
- Representation is more important than formal credits
- International sectoral qualifications
- Use of xAPIs





In the end, it all comes down to people and values. We need to shape a future that works for all of us by putting people first and empowering them. In its most pessimistic, dehumanized form, the Fourth Industrial Revolution may indeed have the potential to "robotize" humanity and thus to deprive us of our heart and soul. But as a complement to the best parts of human nature—creativity, empathy, stewardship—it can also lift humanity into a new collective and moral consciousness based on a shared sense of destiny. It is incumbent on us all to make sure the latter prevails.

Klaus Schwab, 2016

http://bit.ly/QQI2017



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